



UNIVERSAL PARKS & RESORTS Fact Sheet

Universal Parks & Resorts has created some of the world's most popular entertainment vacation destinations. Each year, more than 35 million guests visit Universal's theme parks around the globe to experience attractions based on hit movies, TV shows and popular characters and stories – all brought to life through powerful story-telling and innovative technology.

With three-time Academy Award winner Steven Spielberg as creative consultant, Universal theme parks are known for creating immersive guest experiences through some of the world's most thrilling and technologically advanced film- and television-based attractions.

Universal Parks & Resorts attraction experiences include *The Wizarding World of Harry Potter*, *TRANSFORMERS: The Ride-3D*, *Despicable Me Minion Mayhem*, *Jurassic Park River Adventure* and more. World-famous special events and shows at Universal theme parks include Halloween Horror Nights, Mardi Gras, The Magical Starlight Parade and more.

Universal Parks & Resorts is a unit of Comcast NBCUniversal. Its theme parks include:

- Universal Studios Hollywood, the “Entertainment capital of L.A.,” which includes Universal CityWalk Hollywood. Universal Studios Hollywood will soon celebrate its 50th anniversary.
- Universal Orlando Resort, a world-class destination resort featuring two theme parks (Universal Studios Florida and Universal's Islands of Adventure), four resort hotels and Universal CityWalk Orlando.
- Wet 'n Wild Orlando, an internationally known water park with attractions for all ages located near Universal Orlando Resort
- Universal Studios Japan
- Universal Studios Singapore at Resorts World Sentosa

Universal was founded in 1912 by motion picture visionary Carl Laemmle, a German immigrant who dreamed of building a world of entertainment in Southern California. In 1915, Laemmle's dream was realized when he opened Universal Studios in Los Angeles to make motion pictures.

From the very beginning, Laemmle invited the public to watch silent films being made. In 1964, the Universal Studio Tour formally opened, allowing visitors from around the world the opportunity to experience movie-making magic first-hand. In the decades since the studio tram tour opened, Universal Studios Hollywood has become a thriving theme park – leading to the worldwide growth of the Universal theme park brand and landmark theme park destination resorts such as Universal Orlando Resort, Universal Studios Japan and Universal Studios Singapore.