

Signature Program Spotlight: Comcast Cares Day



Comcast
Cares.

Fast Facts

- Began in 2001
- Nation's largest single-day corporate volunteer event
- More than 600,000 volunteers
- More than 3.7 million service hours
- Nearly 6,000 project sites improved
- More than \$16 million in Comcast Foundation matching grants to partner organizations

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What is Comcast Cares Day?

Comcast Cares Day began in 2001 and is Comcast NBCUniversal's annual celebration of service. Each year, we mobilize our Comcast NBCUniversal employees, their families and friends to work alongside community partners and public officials to revitalize neglected neighborhood parks, beautify schools to improve the learning environment, stock community food banks, install computer labs at community centers, plant trees, conduct food drives and much more.

What is the impact of Comcast Cares Day?

- Comcast Cares Day is the largest single-day corporate volunteer event in the nation.
- More than 600,000 volunteers have given more than 3.7 million hours of service at nearly 6,000 project sites in local communities since 2001.
- To bolster the efforts of volunteers, Comcast has provided more than \$16 million in Comcast Foundation grants to local partner organizations since 2001.
- In 2014, Comcast NBCUniversal mobilized a company record 95,000 volunteers to make change happen at 820-plus projects in the United States and in 14 countries around the world.

Why does Comcast host Comcast Cares Day?

Promoting community service is a focus area of Comcast's Community Investment strategy, and is a reflection of Comcast's commitment to improving the quality of life in the local communities where our customers, viewers and employees live and work.




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