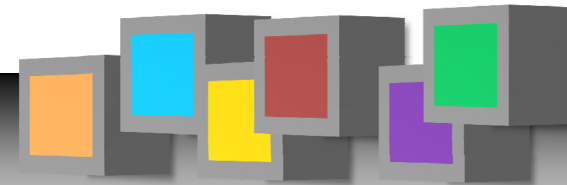




INDEPENDENT PROGRAMMING



CNBC

Time period

First Quarter 2011
(Jan. 18 – Mar. 31, 2011)

Total hours of Independent Programming aired this quarter

125

Key report facts

Independent Programming means a telecast on a Comcast or NBCUniversal network that was produced by an entity unaffiliated with Comcast and/or NBCUniversal. Each independent program or series listed has been classified as **new** or **continuing**.

Continuing Independent Series and Programming means series and programming that began prior to January 18, 2011 but ends on or after January 18, 2011.

New Independent Series and Programming means series and programming renewed or picked up on or after January 18, 2011 or that were not on the network prior to January 18, 2011.

Unless otherwise noted, all programs aired on a primary channel.

Show lengths are rounded to the quarter-hour.

Network	Program	Date	Time*	Length	Continuing	New	Program Description
CNBC	60 Minutes on CNBC	1/18/2011	9-10 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	1/18/2011	10-11 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	1/19/2011	12-1 am	1	x		Documentary
CNBC	60 Minutes on CNBC	1/19/2011	1-2 am	1	x		Documentary
CNBC	60 Minutes on CNBC	1/18/2011	8-9 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	1/21/2011	8-9 pm	1	x		Documentary
CNBC	Mexico's Drug War	1/21/2011	9-10 pm	1		x	Documentary
CNBC	60 Minutes on CNBC	1/22/2011	12-1 am	1	x		Documentary
CNBC	Mexico's Drug War	1/22/2011	1-2 am	1		x	Documentary
CNBC	Mexico's Drug War	1/22/2011	7-8 pm	1		x	Documentary
CNBC	dLife	1/23/2011	7-7:30 pm	0.5	x		Reality: Other
CNBC	Mexico's Drug War	1/23/2011	11-12 pm	1		x	Documentary
CNBC	Biography: Henry Ford	1/24/2011	9-10 pm	1	x		Reality: Biography
CNBC	Biography: Heinz	1/24/2011	10-11 pm	1	x		Reality: Biography
CNBC	Biography: Henry Ford	1/25/2011	12-1 am	1	x		Reality: Biography
CNBC	Biography: Heinz	1/25/2011	1-2 am	1	x		Reality: Biography
CNBC	60 Minutes on CNBC	1/28/2011	8-9 pm	1	x		Documentary
CNBC	The Sky's the Limit	1/28/2011	9-10 pm	1		x	Documentary
CNBC	60 Minutes on CNBC	1/29/2011	12-1 am	1	x		Documentary
CNBC	The Sky's the Limit	1/29/2011	1-2 am	1		x	Documentary
CNBC	dLife	1/30/2011	7-7:30	0.5	x		Reality: Other
CNBC	The Sky's the Limit	1/30/2011	11-12 pm	1		x	Documentary
CNBC	Biography: Dave Thomas	1/31/2011	9-10 pm	1	x		Reality: Biography
CNBC	Biography: JW Marriott	1/31/2011	10-11 pm	1	x		Reality: Biography
CNBC	Biography: Dave Thomas	2/1/2011	12-1 am	1	x		Reality: Biography
CNBC	Biography: JW Marriott	2/1/2011	1-2 am	1	x		Reality: Biography
CNBC	60 Minutes on CNBC	2/1/2011	9-10 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	2/1/2011	10-11 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	2/2/2011	12-1 am	1	x		Documentary
CNBC	60 Minutes on CNBC	2/2/2011	1-2 am	1	x		Documentary
CNBC	Walt: Man Behind the Myth	2/3/2011	9-11 pm	2		x	Reality: Biography
CNBC	Walt: Man Behind the Myth	2/4/2011	12-2 am	2		x	Reality: Biography
CNBC	Pixar Story	2/4/2011	8-10 pm	2	x		Documentary
CNBC	Pixar Story	2/5/2011	12-2 am	2	x		Documentary
CNBC	dLife	2/6/2011	7-7:30 pm	0.5	x		Reality: Other
CNBC	Biography: Sam Walton	2/7/2011	9-10 pm	1	x		Reality: Biography
CNBC	Biography: Harlem Globetrotters	2/7/2011	10-11 pm	1	x		Reality: Biography
CNBC	Biography: Sam Walton	2/8/2011	12-1 am	1	x		Reality: Biography
CNBC	Biography: Harlem Globetrotters	2/8/2011	1-2 am	1	x		Reality: Biography

Network	Program	Date	Time*	Length	Continuing	New	Program Description
CNBC	Mexico's Drug War	2/8/2011	8-9 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	2/8/2011	9-10 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	2/8/2011	10-11 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	2/9/2011	12-1 am	1	x		Documentary
CNBC	60 Minutes on CNBC	2/9/2011	1-2 am	1	x		Documentary
CNBC	60 Minutes on CNBC	2/11/2011	8-9 pm	1	x		Documentary
CNBC	How Much Is Your Dead Body Worth?	2/11/2011	10-11 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	2/12/2011	12-1 am	1	x		Documentary
CNBC	dLife	2/13/2011	7-7:30 pm	0.5	x		Reality: Other
CNBC	Walt: Man Behind the Myth	2/13/2011	8-10 pm	2	x		Reality: Biography
CNBC	Biography: Rachael Ray	2/14/2011	8-9 pm	1	x		Reality: Biography
CNBC	60 Minutes on CNBC	2/15/2011	9-10 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	2/15/2011	10-11 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	2/16/2011	12-1 am	1	x		Documentary
CNBC	60 Minutes on CNBC	2/16/2011	1-2 am	1	x		Documentary
CNBC	60 Minutes on CNBC	2/18/2011	8-9 pm	1	x		Documentary
CNBC	The Selling Game	2/18/2011	9-10 pm	1		x	Documentary
CNBC	60 Minutes on CNBC	2/19/2011	12-1 am	1	x		Documentary
CNBC	The Selling Game	2/19/2011	1-2 am	1		x	Documentary
CNBC	Mexico's Drug War	2/20/2011	1-2 am	1	x		Documentary
CNBC	dLife	2/20/2011	7-7:30 pm	0.5	x		Reality: Other
CNBC	The Selling Game	2/20/2011	10-11 pm	1		x	Documentary
CNBC	Biography: Bill Gates	2/21/2011	9-10 pm	1	x		Reality: Biography
CNBC	Biography: Conrad Hilton	2/21/2011	10-11 pm	1	x		Reality: Biography
CNBC	Mexico's Drug War	2/21/2011	11-12 pm	1	x		Documentary
CNBC	Biography: Bill Gates	2/22/2011	12-1 am	1	x		Reality: Biography
CNBC	Biography: Conrad Hilton	2/22/2011	1-2 am	1	x		Reality: Biography
CNBC	The Selling Game	2/22/2011	8-9 pm	1		x	Documentary
CNBC	60 Minutes on CNBC	2/22/2011	9-10 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	2/22/2011	10-11 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	2/23/2011	12-1 am	1	x		Documentary
CNBC	60 Minutes on CNBC	2/23/2011	1-2 am	1	x		Documentary
CNBC	Surviving the Future	2/25/2011	10-11 pm	1		x	Documentary
CNBC	Surviving the Future	2/26/2011	1-2 am	1		x	Documentary
CNBC	dLife	2/27/2011	7-7:30 pm	0.5	x		Reality: Other
CNBC	Surviving the Future	2/27/2011	11-12 pm	1		x	Documentary
CNBC	Biography: Home Depot	2/28/2011	9-10 pm	1	x		Reality: Biography
CNBC	Biography: Ron Popeil	2/28/2011	10-11 pm	1	x		Reality: Biography

Network	Program	Date	Time*	Length	Continuing	New	Program Description
CNBC	Biography: Home Depot	3/1/2011	12-1 am	1	x		Reality: Biography
CNBC	Biography: Ron Popeil	3/1/2011	1-2 am	1	x		Reality: Biography
CNBC	60 Minutes on CNBC	3/1/2011	9-10 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	3/1/2011	10-11 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	3/2/2011	12-1 am	1	x		Documentary
CNBC	60 Minutes on CNBC	3/2/2011	1-2 am	1	x		Documentary
CNBC	Surviving the Future	3/3/2011	8-9 pm	1		x	Documentary
CNBC	60 Minutes on CNBC	3/4/2011	8-9 pm	1	x		Documentary
CNBC	The Truth About Shoplifting	3/4/2011	9-10 pm	1		x	Documentary
CNBC	60 Minutes on CNBC	3/5/2011	12-1 am	1	x		Documentary
CNBC	The Truth About Shoplifting	3/5/2011	1-2 am	1		x	Documentary
CNBC	dLife	3/6/2011	7-7:30 pm	0.5	x		Reality: Other
CNBC	The Truth About Shoplifting	3/6/2011	8-9 pm	1		x	Documentary
CNBC	Biography: Starbucks	3/7/2011	9-10 pm	1	x		Reality: Biography
CNBC	Biography: Gallo	3/7/2011	10-11 pm	1	x		Reality: Biography
CNBC	Biography: Starbucks	3/8/2011	12-1 am	1	x		Reality: Biography
CNBC	Biography: Gallo	3/8/2011	1-2 am	1	x		Reality: Biography
CNBC	60 Minutes on CNBC	3/8/2011	9-10 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	3/8/2011	10-11 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	3/9/2011	12-1 am	1	x		Documentary
CNBC	60 Minutes on CNBC	3/9/2011	1-2 am	1	x		Documentary
CNBC	The Truth About Shoplifting	3/10/2011	8-9 pm	1	x		Documentary
CNBC	dLife	3/13/2011	7-7:30 pm	0.5	x		Reality: Other
CNBC	Biography: Harley	3/14/2011	9-10 pm	1	x		Reality: Biography
CNBC	Biography: Sears	3/14/2011	10-11 pm	1	x		Reality: Biography
CNBC	60 Minutes on CNBC	3/15/2011	9-10 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	3/15/2011	10-11 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	3/16/2011	12-1 am	1	x		Documentary
CNBC	60 Minutes on CNBC	3/16/2011	1-2 am	1	x		Documentary
CNBC	dLife	3/20/2011	7-7:30 pm	0.5	x		Reality: Other
CNBC	Mexico's Drug War	3/20/2011	9-10 pm	1	x		Documentary
CNBC	Biography: Colonel Sanders	3/21/2011	9-10 pm	1	x		Reality: Biography
CNBC	Biography: Heinz	3/21/2011	10-11 pm	1	x		Reality: Biography
CNBC	Biography: Colonel Sanders	3/22/2011	12-1 am	1	x		Reality: Biography
CNBC	Biography: Heinz	3/22/2011	1-2 am	1	x		Reality: Biography
CNBC	60 Minutes on CNBC	3/22/2011	9-10 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	3/22/2011	10-11 pm	1	x		Documentary
CNBC	60 Minutes on CNBC	3/23/2011	12-1 am	1	x		Documentary

Network	Program	Date	Time*	Length	Continuing	New	Program Description
CNBC	60 Minutes on CNBC	3/23/2011	1-2 am	1	x		Documentary
CNBC	MacHeads	3/23/2011	8-9 pm	1	x		Documentary
CNBC	dLife	3/27/2011	7-7:30 pm	0.5	x		Reality: Other
CNBC	The Truth About Shoplifting	3/27/2011	10-11 pm	1	x		Documentary
CNBC	The Truth About Shoplifting	3/28/2011	8-9 pm	1	x		Documentary
CNBC	Biography: Ben & Jerry	3/28/2011	9-10 pm	1	x		Reality: Biography
CNBC	Biography: Richard Branson	3/28/2011	10-11 pm	1	x		Reality: Biography
CNBC	Biography: Ben & Jerry	3/29/2011	12-1 am	1	x		Reality: Biography
CNBC	Biography: Richard Branson	3/29/2011	1-2 am	1	x		Reality: Biography
CNBC	60 Minutes on CNBC	3/29/2011	8-9 pm	1	x		Documentary

Total Hours of Independent Programming in the first quarter of 2011: 125

Notes:

(*) All times are U.S. Eastern Time, unless otherwise specified.