



# Comcast and Diversity

## Our Commitment to Lesbian, Gay, Bisexual and Transgender Communities

**Comcast is committed to identifying and expanding opportunities for members of Lesbian, Gay, Bisexual and Transgender (LGBT) communities through recruitment and career development, supplier diversity, community investment and programming.**

### Recruitment and Career Development

- Comcast earned a 95 (out of 100) rating on the Human Rights Campaign (HRC) Foundation's 2010 Corporate Equality Index. HRC works to gain gay, lesbian, bisexual and transgender equal rights. The positive score reflects our inclusion of sexual orientation in the company's Equal Employment Opportunity policy and our offering of domestic partner benefits.
- In order to find and attract the best applicants from a range of diverse backgrounds, Comcast attends and hosts diverse and inclusive recruiting events throughout the country each year. The Comcast recruiting team builds relationships with professional and community-based organizations at the local, regional and national levels.

### Programming

- Comcast offers Logo network as part of our digital cable packages in select markets. Logo shows films, documentaries, newscasts, original programs and specials. We also offer 10 free hours of Logo On Demand programming free in markets that carry the network.

- We carry the here! network as a subscription-based On Demand offering. The network offers programming appealing to a broad-based, diverse LGBT audience, including a wide variety of groundbreaking original movies and drama, plus the world's largest collection of gay and lesbian films.
- In 2010, XfinityTV.com included a custom-created LGBT-themed movie collection featuring content from many providers, including Cinemax, MoviePlex, HBO, Lionsgate, and Paramount.
- Comcast Cable in South Florida launched a series of locally-produced gay pride segments On Demand, free to local subscribers.

### Community Investment

- Comcast partners with various LGBT community centers across the country that provide a range of services for the LGBT community and their friends and families, including arts, culture and social activities, as well as health and wellness services.
- In Philadelphia, Comcast has been a longtime supporter of the Equality Forum's annual conference and initiatives.
- Comcast has created a partnership with the National Gay and Lesbian Chamber of Commerce (NGLCC), and will provide support for their programs and services aimed at LGBT small business owners.

- We are proud supporters of Gay & Lesbian Alliance Against Defamation (GLAAD) and their annual Media Awards around the country. We also provide airtime for their "Be an Ally and a Friend" public service announcement campaign, which encourages tolerance.

### Accolades and Honors from the LGBT Community

- Comcast was awarded a 2010 Lavender PRIDE Award by Lavender Magazine for our support of the LGBT community.



[comcast.com/diversity](http://comcast.com/diversity)